

**FABRIZIO, LEE & ASSOCIATES
 TENNESSEE STATEWIDE GOP PV SURVEY
 TOPLINE DATA**

SAMPLE SIZE: N=500 Tennessee Likely GOP Primary Voters - 40% cell phone users
 FIELD DATES: December 14-17, 2017
 TREND DATA: July 12-16, 2016

Good evening. My name is _____ and I'm calling from First Media Services, a national public opinion firm. This evening we're conducting a short public opinion survey and we'd like to get your input. We are not trying to sell anything and your answers will remain confidential.

1. Are you over 18 and registered to vote in Tennessee?

	JUL	DEC
Yes	100	100
No (ASK TO SPEAK TO SOMEONE REGISTERED)	-	-

2. Do you or does anyone in your household work for a newspaper, a television station, a radio station, or a market research company?

	JUL	DEC
Yes/Don't Know/Refused (TERMINATE)	-	-
No (CONTINUE)	100	100

3. In politics today, do you consider yourself to be a (**ROTATE**) Republican, Democrat or Independent?

	JUL	DEC
Republican	73	71
Independent	19	19
Democrat	6	8
Other (VOLUNTEERED)	1	1
DK/Refused (DO NOT READ)	1	1

IF PREVIOUS GOP PRIMARY VOTERS

4. As you may be aware, very few people actually vote in primary elections. How likely is it that you will vote in NEXT August’s REPUBLICAN primary for Governor? Would you say that you will definitely vote in the primary, probably vote in the primary, are about a 50-50 chance to vote, probably not vote in the primary, or definitely not vote in the primary?

	JUL	DEC
Definitely vote in the REPUBLICAN primary for Governor (CONTINUE)	85	84
Probably vote in the REPUBLICAN primary for Governor (CONTINUE IF REPUBLICAN)	15	16
50-50 chance to vote in the primary (TERMINATE)	-	-
Probably NOT vote in the primary (TERMINATE)	-	-
Definitely NOT vote in the primary (TERMINATE)	-	-
DK/Refused (TERMINATE)	-	-

5. Generally speaking, would you say that things in Tennessee are going in the right direction, or have they pretty seriously gotten off on the wrong track?

	JUL	DEC
Right direction	71	65
Wrong track	21	26
DK/Refused (DO NOT READ)	8	9

Now, I would like to read you a list of names of different organizations and efforts. For each one, please tell me, first whether you've heard of that effort, or organization; then, if so, please tell me whether you have a favorable or unfavorable impression of that effort or organization. If I mention someone or something you don’t know too much about, just tell me and we’ll go on to the next one. **(IF FAVORABLE/UNFAVORABLE, ASK: And would you say very (FAVORABLE/UNFAVORABLE) or just somewhat (FAVORABLE/UNFAVORABLE)?) (RANDOMIZE LIST)**

	(SPLIT SAMPLE)		TOTAL FAV	TOTAL UNFAV	Very Fav	Smwt Fav	Smwt Unfav	Very Unfav	No Opinion	Never Heard Of
6.	Tennessee Promise	<i>Jul</i>	49	5	31	18	3	2	11	35
		<i>Dec</i>	47	7	31	16	3	3	15	32

CONTINUE TO ALL:

7. Thinking for a moment about all the issues that face Tennessee, which SINGLE issue is personally most important to you in deciding your vote for Governor?

Education//school system reform	17
Healthcare//Medicare and Medicaid benefits	13
Economy	12
Taxes	11
Jobs//bringing jobs back	10
Infrastructure//roads are terrible//transportation	4
Abortion//opposing Planned Parenthood	4
Honesty//integrity//morality	4
Guns//gun controls	3
Spending//finances	3
Republican//conservative	3
Crime//drugs	3
Immigration	2
Budget//balanced budget	2
Christian values//God//prayer	1
Standing up for the people//supporting the community	1
Equality//fairness	1
Getting rid of Common Core	1
Gay//transgender issues	1
Support for seniors//care for those with disabilities//special needs	1
Support Trump	1
Police reform//justice	1
Constitutional rights	1
Interaction with Donald Trump//someone who speaks against Trump	1
Stance on issues//depends on their stance (General)	1
Social Security issues	1
Welfare//poverty	1
<i>Other</i>	3
<i>None//nothing</i>	2
<i>Don't know</i>	7
<i>Refused</i>	1

8. Do you approve or disapprove of the job Governor Bill Haslam is doing? **(IF APPROVE/DISAPPROVE, ASK) Would you say you STRONGLY (approve/disapprove) or just SOMEWHAT (approve/disapprove)?**

	JUL	DEC
APPROVE	75	65
DISAPPROVE	18	27
Strongly approve	32	23
Somewhat approve	43	43
Somewhat disapprove	8	12
Strongly disapprove	9	14
Don't Know/Refused (DO NOT READ)	7	8

And turning to issues...

9. Which ONE of the following issues do you believe should be the top priority for the Governor? **(READ AND RANDOMIZE 1-8)**

	JUL	DEC
Making health care more accessible and affordable	19	21
Improving the economy and creating jobs	24	20
Improving the quality of public education	13	13
Keeping our streets and communities safe from crime	13	8
Investing in infrastructure like roads and bridges	8	7
Addressing the Opioid crisis	n/a	7
Reducing government regulation	8	6
Lowering taxes	7	5
All of the above (DO NOT READ)	6	10
None of the above (DO NOT READ)	1	*
Don't Know (DO NOT READ)	*	1
Refused (DO NOT READ)	-	-

If you knew the following were true about a candidate for Governor, would it make you MORE LIKELY or LESS LIKELY to support that candidate. If it would have no impact on your vote, just say so. (First/Next) if you knew a candidate for Governor who...(INSERT FROM LIST) (PROBE: Much/Somewhat) (RANDOMIZE LIST)

		TOTAL MORE LIKLEY	TOTAL LESS LIKELY	Much More Likely	Smwt More Likely	Smwt Less Likely	Much Less Likely	No Impact	DK/ Ref
10.	Favors improving training for school principals	76	5	36	40	3	2	16	4
11.	Favors workforce certificates for high school students	58	8	25	33	5	3	16	18
12.	Favors fewer, better tests for Kindergarten through 12 th grade students	64	12	27	37	9	3	14	10
13.	Supports giving parents a choice in where they send their child to school	70	16	44	27	9	7	11	2
14.	Favors making early grade literacy the state's top priority	72	9	37	35	6	3	15	4
15.	Supports increasing teacher pay	73	12	42	31	7	4	12	3
16.	Supports expanding efforts to ensure more Tennesseans have some kind of post-high school education.	74	10	42	33	7	3	11	4
17.	Supports expanding quality early learning opportunities specifically prior to Kindergarten.	57	22	30	27	11	10	17	3

Now switching gears...

18. In your opinion, are Tennessee’s high school graduates properly prepared for college or a job? **(PROBE: DEFINITELY/PROBABLY)**

	JUL	DEC
YES	41	31
NO	52	61
Definitely yes	8	5
Probably yes	33	26
Probably no	28	26
Definitely no	24	34
Don’t Know (DO NOT READ)	7	9
Refused (DO NOT READ)	*	-

And, thinking for a moment about testing students in our state’s public schools...

19. How important is it to test students from grades three through eleven each year to know if they are meeting the state’s education standards in reading, writing and math? Is it... **(READ 1-4, 4-1)**

	JUL	DEC
IMPORTANT	88	88
NOT IMPORTANT	10	11
Very important	62	58
Somewhat important	26	30
Not too important	6	8
Not at all important	4	3
Don’t Know (DO NOT READ)	1	*
Refused (DO NOT READ)	*	1

20. And, in general, do you believe that students in Tennessee’s public schools are given... **(READ AND ROTATE 1-3, 3-1)**

	JUL	DEC
Too many tests	37	41
About the right amount of tests	35	30
Not enough tests	12	10
Don’t Know (DO NOT READ)	15	18
Refused (DO NOT READ)	*	1

And, now thinking about this...

21. As you may know, Tennessee is using an end of year test to better assess what a child learns in a school year. This test is called TN (TEE-EN) Ready and was designed to better match what is actually being taught in Tennessee classrooms. The TN Ready test is designed to measure problem solving, critical thinking, and other skills needed for 21st century careers. It is the only test required by the state for all students in grades 3 through 12.

Knowing this, do you favor or oppose implementing this test? **(IF FAVOR/OPOSE, ASK) Would you say you STRONGLY (favor/oppose) or just SOMEWHAT (favor/oppose)?**

	JUL	DEC
FAVOR	65	66
OPOSE	24	25
Strongly favor	28	29
Somewhat favor	37	37
Somewhat oppose	10	10
Strongly oppose	13	15
Don't Know/Not sure (DO NOT READ)	11	9
Refused (DO NOT READ)	*	*

IF FAVOR, ASK:

22. Now, thinking some more about this TN Ready test, it is likely that there will be some early challenges in implementing this test across the state. While frustrating, these challenges are temporary and are expected to be fixed. Knowing this, would you still favor or oppose implementing the test known as TN Ready? **(IF FAVOR/OPOSE, ASK) Would you say you STRONGLY (favor/oppose) or just SOMEWHAT (favor/oppose)?**

	JUL <i>n</i> 326	DEC <i>n</i> 330
FAVOR	78	85
OPOSE	12	7
Strongly favor	30	37
Somewhat favor	48	48
Somewhat oppose	9	4
Strongly oppose	3	3
Don't Know/Not sure (DO NOT READ)	10	8